

DURGOTSAV 2024

by Team JVSKS

9th October, 2024 to
13th October, 2024

Dear Friends,

It gives us immense pleasure to invite you to be a part of Durgotsav starting from 9th October, 2024 to 13th October, 2024. In this age of frenzy where minute to minute provocation and nerve-wracking anxieties is so typically a part of our daily life, Durga Puja comes as a breather with jubilation and merriment to look forward. This time JVSKS would be celebrating 32nd year of Durga Puja.

We welcome you all to join us at Durga Puja ground, sector 25 Noida, and make it a successful event to cherish.

Yours sincerely,
Amit Dasgupta (*Chairman*)
Ashish Bose (*General Secretary*)



• CELEBRATIONS •



**Durga Puja
Committee**

www.jvsk.org

www.jvs



CELEBRATIONS

Nurturing Bengali Culture Year after Year



2020



2021



2022



2023



Print Media Presence in NCR



Little Kolkata comes to Noida



Advertiser's & Spectator's Delight



Main Gate by Travomint



LED Board @ Back Stage



Stalls & Spectators



Notable social welfare undertaken by JVS KS



- Society Cleanliness Drive 2023 (Sector 21-25, Noida)
- Barak Valley Flood relief 2022 in Assam
- Catastrophic tropical cyclone Amphan 2021 in West Bengal
- Uttarakhand destruction 2013
- Distribute hygienic tiffin boxes to the society guards
- Distribute Sarees to old and destitute maids of the sector
- Covid Quick Action Team (2020-21): A quick team comprising fearless members was formed to reach out to the affected family by providing medical help, vegetables and groceries to keep the household running. Worked closely with Noida authority to provide food & ration to the underprivileged people
- Extending financial help to Ramakrishna Mission & Bharat Seva Ashram for their philanthropic mission



JVSKS Welcomes You All !

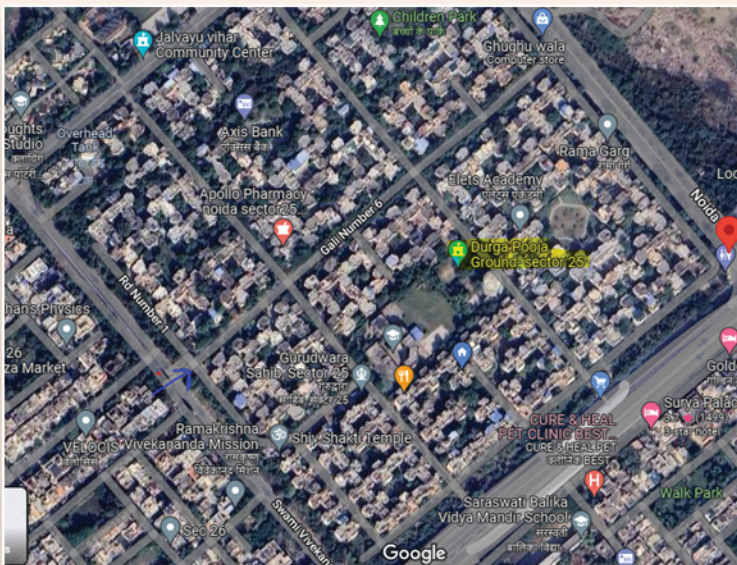
- JVSKS is expecting more than 1,00,000 footfalls during the 5 days' long mega carnival from **9th Oct'24 to 13th Oct'24**
- Separate food court with various food stalls to accommodate more visitors
- 2000 Sqft. Cultural arena to showcase the local budding talents and performances by the choicest of mainstream popular artists from Bengal
- Homely atmosphere with car parking facility
- Designated car parking



Appreciation award by Narayani Namastute



How to Reach



<https://goo.gl/maps/pTfZpA1lzTRdrXiN8>

- Entry by Gate number 1 Sector -25 JalVayu Vihar, Noida. (in between Sector 26 & Sector 25 main road)
- Landmark: Overhead water tank & Sunriseville School
- Distance from main gate: 450 mtr. Motorable road, car entry will be restricted depending upon the number of visitors entry
- Distance from Noida Sector-18 metro station: 7 min (3.2 km) via Maharaja Agrasen Marg



Advertisement & Sponsorship Tariffs

DONATION FOR PUJA & MOOL BHOJ					
Saptami	Rs. 8,000	Ashtami	Rs. 8,000	Navami	Rs. 8,000
Sandhi Puja	Rs. 8,000	Three Days	Rs. 20,000		
SPONSORSHIP FOR MAHA BHOG					
Saptami		Rs. 60,000	Ashtami		Rs. 60,000
Navami		Rs. 60,000	Sweets per Day		Rs. 15,000
ADVERTISEMENT RATE					
Half Page	Rs. 5,000	Full Page	Rs. 10,000	Multi-color Page	Rs. 15,000
Back Cover	Rs. 50,000	Inside/Front Side Back	Rs. 30,000	Main Gate	Rs. 75,000
Inside Gate	Rs. 50,000	Light Panel Kiosk	Rs. 6,000	Display in LCD (3 Days) - 2 min. Video	Rs. 75,000
Display in LCD (3 Days) - Still Adv.	Rs. 30,000	Competition Gift (per event)	Rs. ,5000	Banner - Digital / Physical	Rs. 5,000
CANTEEN					
Food	Rs. 15,000	Other than Food	Rs. 10,000		

Bank Details

Account Number: 520101020206530

Bank Name: UNION BANK OF INDIA SEC 18, NOIDA

IFSC Code: UBIN0917966

Account Scheme: Saving Account

Account Name: JALVAYU VIHAR SANSKRITIK KALYAN SAMITI

Cheque /DD to be issued in favour of "JVS KS , NOIDA"

For any further information / clarification, kindly contact,
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